



Waterlase Dentist Introductory Press Release

Headline: Local dentist fights fear of dental work with lasers.

Atlanta, GA – It's a truth as old as the human race: we fear the unknown. It's also one of the main reasons many people are still afraid of going to the dentist. They simply don't know how comfortable an experience having their teeth fixed can be. Yes, we said comfortable! With Waterlase Dentistry™ Dr. Travon Holt in Atlanta can treat patients in greater comfort than ever. "Most people don't even know that Waterlase Dentistry exists," explains Dr. Travon Holt, "but at Dentistry at Camp Creek we are always looking for ways to improve the comfort and clinical care of our patients, so we invested in this advanced technology."

The Waterlase® laser system, from Biolase Technology of Irvine California, is a revolutionary dental tool that uses a patented combination of laser energy and water to perform a variety of dental procedures with fewer shots and less anesthesia. Approved by the U.S. Food & Drug Administration for use in many kinds of dental work – from fixing cavities to preparing teeth for crowns, performing root canals, and even putting in implants – the Waterlase® laser is being used by thousands of dentists worldwide.

Studies have shown that Waterlase Dentistry™ can be less traumatic than the drill. The combination of laser and water provides a quick and unique cutting action that is precise and gentle, so it preserves healthy tooth or gums around a cavity or diseased gums. "It's an approach called minimally invasive dentistry," says Dr. Holt, "The idea is to fix the diseased part of your tooth, gums or bone without damaging adjacent healthy tissue. Waterlase Dentistry gives us a big advantage in providing excellent clinical care with maximum patient comfort."

For anyone who needs dental work, but may be putting it off because they're afraid of the discomfort, visiting Dr. Holt's office at 3530 Camp Creek Pkwy, Atlanta, GA 30344 or making an appointment by calling (404) 629-9290 could mean an end to their fear of dentists. "Like they say, 'Knowledge is power', Dr. Holt explains, "and the more people know about Waterlase Dentistry, the easier it is for them to conquer their fears and let us take care of the dental work they need."